

## Curriculum structure through tabular presentation

First year -I-

First semester			Hours /semester			
Nr.	M/E	Subject	L	E	ECTS	Lecturer
1	M	Scientific Research Methods	30	30	6	
2	M	Strategic Management	45	15	6	
3	M	Leadership and Organizational Behavior	45	15	6	
4	M	Operations Management	30	30	6	
5	E	Ethics in Business	45	15	6	
6	E	Change Management	45	15	6	
7	E	Consumer Behavior	45	15	6	
Second semester			Hours /semester			
Nr.	O/Z	Subject	L	E	ECTS	Lecturer
1	M	International Marketing Management	45	15	6	
2	M	Risk management	45	15	6	
3	M	Managerial accounting and Managerial decision making	30	30	6	
4	M	Applied Statistics	30	30	6	
5	E	Innovation management	45	15	6	
6	E	Finance	30	30	6	
7	E	E - business	30	30	6	
8	E	Internship	0	60	6	

Year –II- Master Management – PROFILE: MANAGEMENT OF TOURISM AND HOTEL

Third semester			Hours/weeks			
N r.	M/E	Subjects	L	E	ECTS	Lecturer
1	M	Selective types of tourism	45	15	6	
2	M	Spatial planning in tourism and hospitality	30	30	6	
3	M	Strategic Communication and Inter cultural relations	30	30	6	
4	M	Promotion in Tourism and Hospitality	30	30	6	
5	E	Managing events and leisure	30	30	6	
6	E	Consumer behavior	45	15	6	
7	E	Human Resource Strategic Management	45	15	6	
8	E	Internship			6	

<i>Fourth semester is same for all profiles</i>						
	<i>M</i>	<i>Master Thesis<sup>1</sup></i>			30	