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| Name/Surname | **Sulbije Memeti – Karemani** |
| | Road “Shqiponja” nr 266, 1210<br>Tetovo, North Macedonia |
| Phone Number | 0038972646834 |
| E-mail | sulbijememeti@live.com |
| Nationality | R.M.V |
| Birth date | 14.01.1969 |
| Sex | Female |

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| **Field of employment** | **Education, teaching** |
| **Employment experiences** | |
| Data | |

- 1992-1994 TPO “Marketing Sistem Tetovo” Accountant in the company for managing the accounting of other companies
- 1994 -1996 TP “SUNA” Tetovo, Accountant
- 1996 – 2016 SHMEK “8 Shtatori” Tetovo
- Teaching subjects: Management, Business, Economics
- 2007- “State University of Tetovo““Tetovo part-time
- (January- July)/2016 - lecturer in College Vizioni për Arsim- Ferizaj
- (Mars/2017- Lecturer at College “Pjeter Budi”

**Lecturer in:** Basics of Management and Marketing, Marketing in Tourism, Entrepreneurship, Project Management, Strategic Management, Management and Marketing Principles, Business Ethics, Managerial Decision Making, Decision Making, Basics of Management, Research Marketing, Introduction in Business, Logistics, Customs Information Systems, Introduction to Administration, Brand Management, International Marketing

**Assistant in the subjects:** Principles of Management, Tourism Economics, Hotel Management, Investment Management, Economics of Insurance, Business Communication, Business Planning, Promotional Tourism Activities, Basics of Management and Marketing, Tourism Marketing, Marketing Researches, Management of human resources, Market research, Business ethics, Introduction to administration.

## Education and training

Title of qualification achieved

- 24.07.2017- Prof.Ass. of Economics, in the subjects Ethics in Business, Research Marketing, Decision Making, "Pjeter Budi" Prishtina
- 12/2014 - Doctor of Economic Sciences on the topic: "Determinants of consumer behavior during buying special products with special emphasis in the Republic of Macedonia"
- 11 / 2011- doctoral candidate
- 2002-2006 - UP "University of Prishtina", Prishtina, Faculty of Economics, Master's Degree in Economics on the topic: "Consumer Behavior"
- 1987-1992 - UP "University of Prishtina: Prishtina, Faculty of Economics, Degree Economist graduated
- 1982-1986 - Gymnasium "Kiril Pejcinovic" Tetovo

**Pjesemarrje ne projekte, trajnime dhe seminare**

Temat kryesore / aftësitë e mbuluara nga edukimi / trajnimi

Emri dhe lloji i subjektit që ofroi edukimin ose trajniminA

- VET III, IV, USAID SEA, GOPA
- Projects: " Modernization of Education " E - school,
- " Intercultural Communication in Education ",
- "Raising awareness about gender relations in High Schools", "Interactive Teaching Methodology ",
- " Interactive Teaching Methodology and Practice".
- Participation in training "Introduction to School Mediation"
- Participation in training "Teaching and learning in the century. XXI, Creating Innovative Schools" 2018,
- Participation in the training for the implementation of modular curricula August 2017 - September 2018,
- Participation in training "The EU-funded project; TA VET-phase IV – Training of Teachers and VET Centre Staff"
- Teacher Mentoring Project
- Teacher Mentoring Project - Bureau of Education and Science of the Republic of Macedonia. Head of Human Dimension Department

Participation in national and international conferences

- Participation in the International Conference on "Regional Cooperation in the process of globalization" organized at SUT in Tetovo,
- Participation in the Regional Conference on: “Quality of Assessment, Qualification and Evaluation in Higher Education” , SEEU, Tetovo.
- Participation in the International Scientific Conference on: "Environmental factors, challenges of economic development", organized at SUT-Tetovo, 4-5 December 2015.
- Participation in the 7th Scientific Conference "Contemporary Economic Trends" - CET 2019,
- Participation in the 10th International Conference organized by the Albanian Institute of Sociology (AIS) and AAB University “ How the international migration is shaping the contemporary society”.

**Published papers**

- “Consumer behavior and globalization” published ne Economic Vision, International Scientific Journal in Economics, Finance, Business, Marketing, Management and Tourism,1/2014, **Sulbije Memeti**, Sheherzada Murati
- “Globalization As Certain Process And Its Impaction The Commercial Law” botuar ne Economic Vision, International Scientific Journal in Economics, Finance, Business, Marketing, Management and Tourism,1/2014.Shehrezada Murati, **Sulbije Memeti**
- “Organizational culture in higher education and its impact on enrollment growth, case of Macedonia” N: AIS AAB Pristine 2015-19203, **Sulbije Memeti,** Besime Mustafi
- “The impact of the quality and psychological factors on customer satisfaction in function of a retail” published on Economic Vision, International Scientific Journal in Economics, Finance, Business, Marketing, Management and Tourism, 1/2015, **Sulbije Memeti**

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- "Quality Standards Impact in Marketing Activities in Food Organizations Industry in the Republic of Macedonia", A MULTI-DISCIPLINARY RESEARCH JOURNAL ANGLISTICUM, feb.2016, Eshija Shehabi, **Sulbije Memeti**,

- "Empirical studies analyzing the dynamic effects of changes in public ecpenditure and its taxation on activity" International Scientific Conference Knowledge in practice 12/2018, Mahije Mustafi, **Sulbij**e **Memeti**

- "The impact of the covid- 19 pandemic on the economic activity of the Republic of Northern Macedonia" Technicum Science Journal ISSN:2668-778X, Mahije Mustafi, **Sulbije Memeti**

- The Importance of Public Debt in the Economy and Assessing its Sustainability - The Case of the Republic of North Macedonia - ijtsrd.com, **Sulbije Memeti,** Mahije Mustafi

International Journal of Trend in Scientific Research and Development (IJTSRD) Volume 5 Issue 1, November-December 2020 Available Online: www.ijtsrd.com e-ISSN: 2456 – 6470 @ IJTSRD | Unique Paper ID – IJTSRD38051 | Volume – 5 | Issue – 1 | November-December 2020 Page 665

- "The role of insurance in the economy of North Macedonia" **Sulbije Memeti,** Era Memeti International Journal of Trend in Scientific Research and Development (ijtsrd), ISSN: 2456-6470, , URL: https://www.ijtsrd.com/papers/

## Personal skills and competencies

Mother language: Albanian language

Other languages: Macedonian language, English language, Serbian language, Croatian language,

Self-assessment *European Levels (*)*

| Language | Understanding | | | | Speaking | | | | Writing | |
|---|---|---|---|---|---|---|---|---|---|---|
| | Listening | | Writing | | Speaking | | Interaction speaking | | | |
| Macedonian | Yes | | yes | | yes | | yes | | yes | |
| English | Yes | | yes | | yes | | yes | | yes | |
| Serbian | Yes | | yes | | yes | | yes | | yes | |
| Croatian | Yes | | Yes | | yes | | yes | | yes | |

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| Social skills and competencies | “ Intercultural Communication in Education ”, Living and working with other people in multicultural settings where communication is important and where teamwork is essential.<br>USAID SEA<br>Coordination and administration of people, projects, etc.. |
| Computer skills | Word, Excel, Power Point, SPSS, STATA 10, EVIEWS 10, etj. |