

Structure of the Study Program in General Management

First Year -First semester			Hours			
			/semester			
Nr.	M/E	Subject	L	E	ECTS	Lecturer
1	M	Scientific Research Methods	30	30	6	
2	M	Strategic Management	45	15	6	
3	M	Leadership and Organizational Behaviours	45	15	6	
4	M	Operations Management	30	30	6	
5	E	Ethics in Business	45	15	6	
6	E	Change Management	45	15	6	
Second semester			Hours			
			/semester			
Nr.	O/Z	Subject	L	E	ECTS	Lecturer
1	M	International Marketing Management	45	15	6	
2	M	Risk management	45	15	6	
3	M	Managerial accounting	30	30	6	
4	M	Managerial decision making	30	30	6	
5	E	Innovation management	45	15	6	

6	E	Finance	30	30	6	
7	E	E - business	30	30	6	

Second year –II- Master in Management –PROFILE: GENERAL MANAGEMENT

Third semester			Hours/weeks			
Nr.	M/E	Subjects	L	E	ECTS	Lecturer
1	M	Brand management	30	30	6	Dragolub Jankoviq
2	M	Human Resource Strategic Management	45	15	6	Bozhidar Bozhoviq
3	M	Managing Public Finance	45	15	6	Seadin Xhaferi
4	M	Total Quality Management	45	15	6	Hashim Rexhepi
5	E	Corporate Governance	45	15	6	Ismail Mehmeti
6	E	E- Marketing	30	30	6	Nijazi Bytyqi
7	E	Banking Management	30	30	6	Hashim Rexhepi
8	E	Strategic Communication and Inter cultural relations	30	30	6	Ismail Mehmeti
9	E	Internship			6	

Fourth semester						
Nr.	M/E	Subjects	L	E	ECTS	Lecturer

	<i>M</i>	<i>Master Thesis</i>			30	